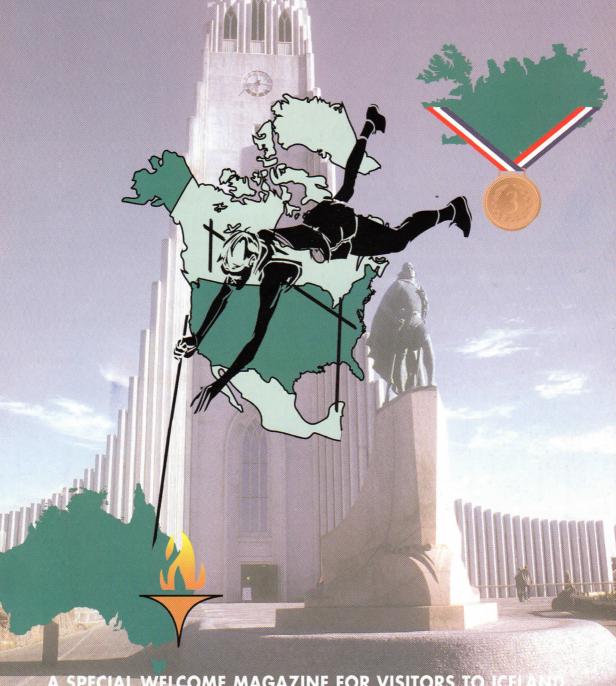
October-November 2000



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Iceland Explorer

This is the ninth edition of Iceland Explorer for the year 2000 and is a combination October/November issue. Look for the Christmas edition of the Explorer on November 22nd, the day before Thanksgiving.

October 1st, saw the first real measurable snowfall on Mt Esja near Reykjavik and at Blue Mountain.

. If you are planning on being in the USA for Christmas, I think I would definitely want to pick up a copy of the December Explorer. Let's just say that there will be something very special in it for our

If you like coupons, see the other side and the Kringlan Ad. Coupons are good at Kringlan Only.

Once gain we invite you to visit our website www.explorer.is. It is updated a minimum of once a month, when magazine released. There are also



Icelandic woman to win a medal at the

Olympics and what a year to do it. There's

that story and much more, in this edition of

Iceland Explorer. Enjoy Bob Murray-Editor

IN THIS ISSUE

PRIDE OF ICELAND

Parting Shots... ... heard round the world

WINTER, COME SHE WILL

...the regular features of course, and if I have room I have one or two other tricks up my sleeve

EXPLORER. Vol 3, no. 9.

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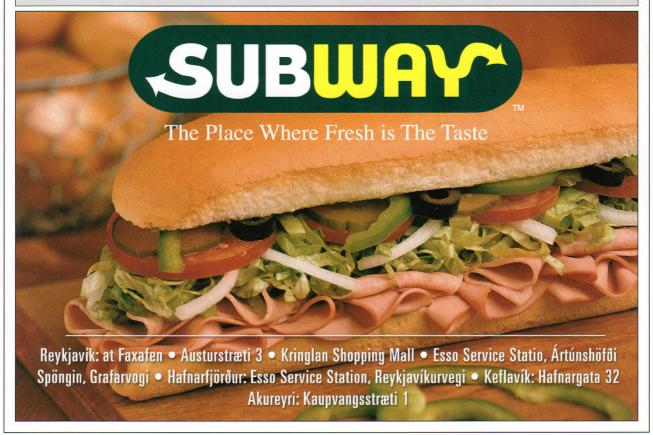
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Walking in a Winter Wonderland

It's certainly no secret any longer that Iceland is rapidly becoming the new "HOT" place to visit on a vacation somewhere in the world. This past "tourist season" saw what could only be described as a phenomenal one-season increase in the total number of inbound travelers.

From January through the month of August almost 234,000 travelers visited Iceland, an increase of over 18% from 1999. An increase of 5% anywhere is usually newsworthy.

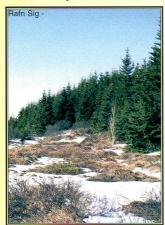
Personally, I would not be one bit surprised to see a few folks scrambling to buy, lease, rent, or build a guesthouse or

two, or possibly even a hotel like a giant Monopoly game. All indications are that the 2001 season will set even more records. So... the new "hot spot" to travel is that place with the cold sounding name, called "Iceland".

It just never ceases to amaze me though that no matter how many VIP and media visits we get here in Iceland, that generates untold amounts of coverage on the "networks" from CNN to NBC, people still hold true to the old myths. "Iceland is frozen, most of the time" "It's dark from dusk to dawn and in the winter, there's neither one". Those are just two of a dozen or so statements I've heard over the last number of years. Neither one is even remotely close to the truth. The smart money is on he folks who have actually come here and "discovered Iceland". The even smarter money is on those who are coming back when they saw for themselves what an amazing place Iceland really is.

Alas, the "season" that used to be two and a half months some time ago is now easily four months and growing. Then to some extent, there is now a convention and business meeting season on "top of the world". That seasons run varies, but two to four months now would not be out of the question. However, there are twelve months in the year. What about the other four, or six, or eight? I'm so glad you asked, because now even that is changing.

One of the most frequently asked questions we get via E-Mail, especially from our U.S. readers and web browsers is, what are the winter's really like in Iceland? Be they visitors to the website,



actually here for just a few hours, dependents of NATO members, or the newly stationed military members, the average inquiry goes something like this. I'm from Nebraska or Minnesota and I think I've seen it all, but I hear the winters here are much worse. What are they really like? Well, if you are from Montana, Nebraska, Minnesota or Maine, prepare vourself for a most pleasant surprise. Most winters in this place called Iceland are not even close to the majority of the winters in any of those states. Ninety percent of the time, they are far BETTER.





you would ever imagine, well, most of the time.

About the same time, we might get an inquiry that goes something like this. Well heck there son I'm from the great state of Texas and you can't tell me that "I ain't gonna freeze" come this winter. Yes I can, and I just did. You also, will be pleasantly surprised, just not as often.

First let's dispel the myth that when it gets dark in the winter, it's dark ALL winter, 24 hours a day. Nothing could be further from the truth. The shortest day, which occurs on December 21st, still has about four and a half hours of daylight, last time we checked. Add to that, about an hour of sunrise and a half hour or a little more of sunset and it's not so different than a lot of other places. Temperatures are another point that needs clarification. We hear every so often from any number of folks that Iceland turns to ice in the "winter" and doesn't thaw out until "spring". That too is another creation of an over active imagination. The average temperature in Reykjavik, right in the middle of winter is right at 32° Fahrenheit. If it's windy, it can feel very cold, but so does everywhere where the wind blows and it's 32°F. More often than not, it stays closer to 40° Fahrenheit and feels warmer than that. No kidding!



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NEWS



October/November 2000

ICELANDER LEAPS TO BRONZE OLYMPIC MEDAL:

Iceland's own, Vala Flossadottir, was the winner of the Olympic Bronze medal at the Sydney 2000 Olympic games on September 25th. Vala, competing in the womans pole vault easily cleared all the heights up to and including 4.50 meters on the very first try. That put her in first place for Olympic gold. But it was not to be. Hard as she tried, the 4.55 meter height simply saw her ever so gracefully just



She does become the first Icelandic woman ever to win a medal at the Olympics and returns home a champion. To all the members of Team Iceland, thanks for a job well done and congratulations Vala, from all of us at Iceland Explorer. (Editors Note: See the story elsewhere in the magazine.

...AND THE V.I.P.'s JUST KEEP ON COMING



United States Secretary
of State Madeline
Albright visited Iceland at
the end of September.
Iceland's Foreign
Minister, Halldor
Asgrimsson, invited her
here. Among other things,
discussions centered on
the NATO Base and how
the 50th anniversary of
the initial agreement

would be observed and celebrated. They also reviewed that defense agreement and announced that there would be no major changes to it in the foreseeable future. Mrs. Albright also got to visit Thingvellir on her trip here.

The President of Finland, Tarja Halonen, accompanied by her husband, also visited Iceland during September. She was the guest of honor at a banquet held at the Presidential Residence, with Iceland's President, Olafur Ragnar Grimssom. The Finnish president also held discussions with Iceland's Prime Minister, David Oddsson, planted at tree in the "Forest of Friends" at Thingvellir and made a brief visit to Akureyri before returning home.

DO YOU SMELL SMOKE ??

That just might have been a comment in the cockpit of an Air Iceland plane returning from the Westman Islands on Monday night, October 2nd, at around 10:00 PM. Just after getting airborne, the ATR, Air Iceland pilots smelled a strong odor that something was burning. There was, but there was no fire. Shortly after detecting the odor, one of the planes propellers ceased



of the planes propellers ceased functioning and was shut down. To be absolutely safe, the pilots called ahead for rescue and fire services that met the plane as it made a routine emergency landing at Reykjavik Airport. With Air Iceland's excellently trained flight crews, the passengers were never in any real danger. The aircraft is perfectly capable of flying on one engine, although a bit unstable.

GOING UP!!!

It's official, the numbers of tourists coming to Iceland is headed for the stratosphere and so far this year has shown the biggest ever increase. For the first eight months of the year, 233,939 visitors have made the trip to Iceland compared to 198,686 over the same period last year. That is a one-year



last year. That is a one-year increase of over 18%. It is entirely possible that the tourist count by the end of the year 2000 could nearly equal, possibly even exceed, the total population of the country. Next year looks like another great year for visitors with some hotels already showing many dates in June, July and August as fully booked. Iceland is definitely a hot spot that's pleasantly cool at the same time.

GREAT SWIM — NEAR MISS:

Icelandic swimmer Örn Arnarson participating in the Sydney 2000 Summer Olympic games came less than a heartbeat from winning a bronze medal. It was the first time that an Icelandic swimmer had ever made the finals in swimming. Örn did manage to set a new Nordic record in the event with the time of 1:59:80 in the 200-meter backstroke. For the finals competition however, Örn came in fourth, just one second off the pace for the bronze medal.



NEXT UP! DIGITAL TV

Over 1,000 homes in the Reykjavik area will be offered and be able to access digital TV by years end. Within three years, the entire country will be offered services. The cost will be from 7,000-9,000 kronur per month. That converts to \$88.00 — \$110.00 at current dollar rates.

NEW HOTEL AT BLUE LAGOON ??:

The name of the chain has not been released. In fact, when you ask around, it seems to be a better kept secret than the secrets at Los Alamos. But supposedly there were a few secret meetings held last month concerning the possibility of building a new, 150-room health spa and hotel at the Blue

Lagoon. Word is, that it's a world famous major hotel franchise. That narrows it down to a few dozen major players or so. Visitors, to include Icelanders to the geothermally rich waters were expected to be near 300,000 in the year 2000. That figure has now been revised to over 350,000. The first eight months of the year 2000 saw a 28% increase in total visitors. Anyone want to hazard a guess?



TOMB RAIDER FILMED AT GLACIAL LAGOON:

In a follow-up story, when you go see Paramount Pictures predicted blockbuster movie "Tomb Raider" after its release in the theatres, you just might notice a bit of Iceland. If you do, you would be correct as a set was built and parts of the movie were filmed at Jökulsárlón, the glacial lagoon in south Iceland. There were about 100 people from Iceland working on the set and another 100 from Paramount including the stars of the movie. Yes gentlemen, that means that Laura Croft herself, a.k.a Angelina Jolie was here. There was supposed to be a press briefing for us but it was cancelled at the last minute because everything was running later than planned. Right !!!

MWR TOURS: OCTOBER - NOVEMBER 2000

OTE: The tours listed in this section of the magazine all depart from the Tour Office located at the NATO Base in Keflavik and are for the personal assigned to the installation. Many of these tours are still available through the Tourist information Centers in Reykjavik and local tour operators. Tour operators will book them directly. Many hotels and guesthouses will book them for you as well. Some of the tours still have daily departures. Check with your hotel or guesthouse lobby or front desk for complete further information.

SATURDAY, OCTOBER 28TH "NEW" VIKING HERATIGE TOUR:

In honor of the month of October and the "Discovery of America" by Lief Eriksson in the year 1000, this new tour offering starts with a coach ride to Reykjavik and the newly opened Heritage Museum.

From there, participants will have a light buffet lunch at the Viking Restaurant in Hafnarfjorður. After lunch, participants will get to see the Icelandic side of things with a visit to Thingvellir, the beautiful site of the ancient Icelandic parliament. This tour is highly recommended for history buffs, those who are just interested in tracing the real "discovery" and "discoverer" of America before the history books get rewritten and for those who just want to spend a great day in Iceland. The tour includes, transportation, guide, entry fee to the museum and lunch. There is also a special "introductory price" for this month.

OTHER OCTOBER TOURS

THE WEST ICELAND TOUR:

Saturday, October 14th Approx 9 Hours Departs 9:00 AM

THE "GOLDEN CIRCLE" TOUR:

Saturday, October 21st Approx 8 Hours Departs 9:00 AM

THE "VIKING FEAST"

Friday, October 27th Approx 5 Hours Departs 7:00 PM

NOVEMBER TOURS

SOUTH SHORE TOUR:

Saturday, November 4th, Approx 9 Hours Departs 9:00 AM

"PAINT BALL" TOUR (NEW)

Friday, November 10th Approx 5 Hours Departs 1:00 PM

GOLDEN CIRCLE TOUR

Saturday, November 11th Approx 9 Hours Departs 9:00 AM

WEST ICELAND TOUR

Saturday, November 18th, Approx 9 Hours Departs 9:00 AM

VIENNA OR DUBLIN THANKSGIVING WEEKEND TOUR

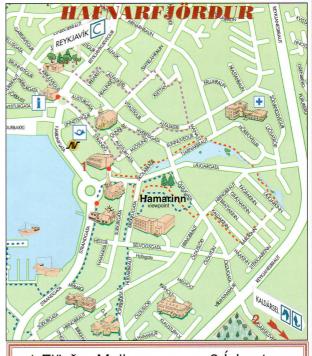
Both Tours Depart November 23-26th

VIKING FEAST

Friday, November 24th, Approx 5 Hours Departs 7:00 PM

GOLDEN CIRCLE TOUR

Saturday, November 25th, Approx 9 Hours Departs 9:00 AM



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Prisile of Neelman

A Bronze Medal for VALA



A great job by Team Iceland



The world may have continued to rotate, but in Iceland, between 8 & 10 AM local time on Monday, September 25th, everything else came to a dead stop. The butchers, the bakers, the candlestick makers, physicians and musicians, school people to salespeople were all parked in front of a television set somewhere, at home or near work. The

one station with all the ratings during those two critical hours was the station broadcasting the Summer 2000 Olympic games, live, from Sydney, Australia. So, one would then ask, are Icelanders, that "hooked on sports"? They are when one of Team Iceland's members is competing in the Olympics and it is being broadcast "live" around the world to millions. On this particular day however,

the event was women's pole-vaulting and the star of the day was Vala Flosadóttir.

Vala was doing extremely well, clearing all the heights from 4.20 meters up to 4.45 meters on the very first try as her turns came up. As the heights inched



higher, many of the other excellent athletes in the competition, began to have trouble. Some missed the first time then cleared the bar on the second try. Others failed the first two tries and cleared the height on the third and final attempt. Still others, fell by the wayside, failing in three attempts at heights they were probably capable of clearing. It was just not to be for them on this particular day. The bar was then raised to (4.50,) four and a half meters, over 14 and a half feet. Many failed. The competition was thinning out rapidly. Then it was Iceland's turn and a proud nation held its breath.

With intense concentration, and with the audience and even her competition cheering her on, Vala began her take-off roll down the runway. Some crossed their fingers, a couple couldn't watch, most breathing stopped. Iceland's TV viewers hearts leapt from the chests into their throats as Vala went up and cleared the bar at this height with seeming ease, on the very first try. Suddenly, everyone



realized not only was she one of Iceland's star athletes, she had mathematically moved into a position for a possible GOLD Medal. It wouldn't only have been her first, it would have been Iceland's first.

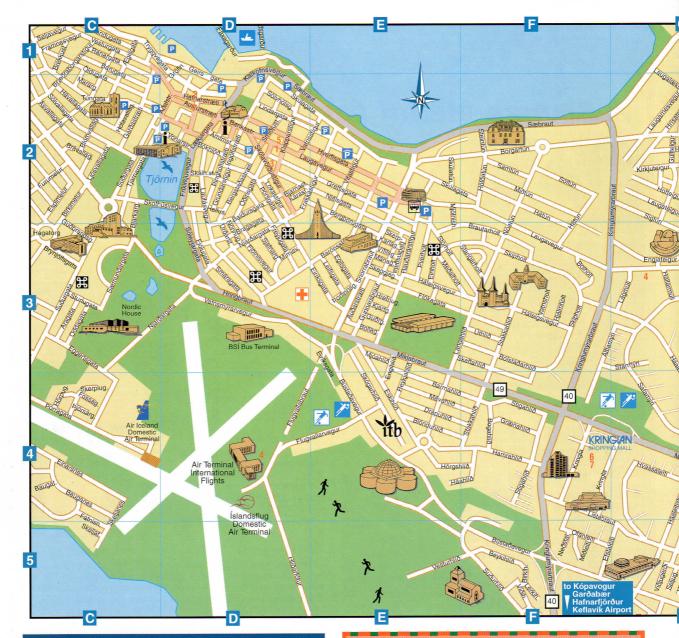
Team Iceland, a small group of Olympians compared to most countries, were qualifying for the final rounds to try for medals in several events, something countries Iceland's size and larger only

dream about. They were there, a force to be reckoned with and everyone knew it. Örn Arnarson missed claiming bronze for the men by a scant one second in the backstroke. Gudrún Arnardóttir, rolled a seven in the finals of the women's hurdles. She retires from competition to take up a career in nursing. Jón Arnar Magnússon perhaps the ultimate competitor in so many events was forced to retire in this Olympic competition after a very painful injury.



But right now, back to September 25th. The phrase "you could hear a pin drop" now took on a whole new meaning. The bar was then raised to 4.55 meters Then, the woman's pole vaulter from down under, Australia, managed to clear the height within the allowed three try limit and as did the American vaulter as well. By the third try for Vala, nothing in Iceland was moving except for hearts and they were racing. Alas, it was just not to be, not on this day anyway. But make no mistake, Vala Flosadóttir, returned home a true Olympic champion. She set a new Nordic record, and returned home with an Icelandic woman's first bronze medal in any Olympic games, summer or winter. For that, we take great pride in saying congratulations to you all and very special congratulations to Vala, for a job well done.







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Exp

11/22

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ALPHABETICAL INDEX to map, showing advertiser locations and other places of interest

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Blue Lagoon (Grindavík)	
Grillhúsið (Restaurant)	
Iceland Handknitting Association (D-2)	
Icelandair Hotels	
Ítalía (Restaurant) (D-2)	
Kringlan Mall	
Steindóra Gifts (Hafnarfjörður)	
Subway Stores (D-2, H-4, F-4),	
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Moderate prices.





HOT STUFF AS OF Oct/Nov 2000



KOULD KATLA KAUSE KALAMITY:

"Katla" is a volcano, unofficially listed as one of Iceland's "most notorious" volcanoes on the Myrdalsjokull Glacier, (near Vik in South Iceland). In the month of September, nearly 200 small

tremors were recorded by the seismological equipment on the western end of the glacier, right near the volcano. Normally, this might be a prime indication that the volcano might be ready to get attention by erupting. The area generally becomes more active in the early fall months due to the decreased snowcap in the area. However, 30 tremors might be normal, almost seven times that is not.

Geologist Ragnar Stefánsson, Iceland's number one volcano watcher and excellent forecaster of earthquakes says that it "might" be a sign of a pending eruption soon, but one is NOT expected as of right now. If it happens, remember, you heard it here first.

Rafn Sig -



INDIAN SUMMER TALES: CHIEF SAY, SNOW ON ESJA, WARM WINTER AHEAD.. MAYBE:

Considering it is Iceland, one would have to wonder what the chief has been smoking in the old peace pipe.

But, all things considered, winters here are generally much warmer than one would imagine. What the "chief" refers to here is that when even the smallest patch of snow remains somewhere on Mt. Esja from the previous winter and is visible to the

naked eye from the city, that, according to legend means the winter will be warmer than normal. There were still three small patches of snow on Esja, on the morning of October 1st. On that date, this winters first real

coat of white adorned not only Esja but all of the mountains in the area. You know what that means.

You don't? Funny, neither do I. OK chief, bring that pipe over here!!



Attention Jazz lovers. Iceland Explorer has just received word recently that two of the worlds jazz greats will be coming to Iceland to perform two shows on November 28th and 29th at Broadway night club at the Hotel Iceland. They are Cleo Laine and John Dankworth. More information is available either by E-Mailing us or by calling the Broadway at 533-1100.



ATTENTION K-MART SHOPPERS:

This is mainly for our overseas readers and folks here who might want to bring someone for a visit to Iceland. Now, in addition to trips and tours in Iceland, you can find information about everything Iceland has to offer such as individual hotels, restaurants, in country travel, prices for all of it and instant special offers on a website called, discovericeland.com You will



find all the details about this new service and the website on page 15 of the magazine this month. Iceland Explorer Tours and magazine has entered into a cooperative agreement with Discover Iceland in a genuine effort to bring people around the world instant information on this most amazing place.

FOR THE PERSON WHO HAS EVERYTHING:



Good news and bad news. The good news is that for the person whom you believe already has at least one of everything, Iceland Explorer Magazine has heard of a Christmas Market being held at the USO on the NATO Base on Sunday, November 5th. A variety of vendors from many places in Iceland will be on hand with things like Icelandic handcrafted jewelry, art work, woolens, ceramics, viking souvenirs and decorator candles. The Explorer got advance word of a couple of the shops that will be at this once a year event.

They will be Iceland's House of Christmas, and a very unique offering of glass Icelandic pocket art. You will find an ad from them in this edition of the Explorer. There will be many more vendors as well and this should prove to be quite an event. Once again, this Christmas Market will be Sunday, November 5th, beginning at 11:00 AM and continues until 3:00 PM. You can bet you'll find something, more likely several something's, that will make great Christmas gifts for those very special someone's. Mark the date on your calendar. Oh! The bad news.. this event will be open only to Defense force members... but read on.

SHOP TIL' YOU DROP:

I wouldn't have believed it unless I actually saw it myself. I saw it myself and I still don't want to believe it. It was September and there were Christmas items in two stores in the area already. That is a real departure from the norm. Most Icelanders (used to at least) start





thinking Christmas in December. Most men including the editor of this magazine generally start thinking about shopping for Christmas on or about December 22nd or 23rd. Check out the local craft markets in places like Hafnarfjordur and the other towns. These are the places to find great, unique gifts, at really great prices. The times, they are a changing.

Winsers Couse She Will



We head for the middle of October and into November with this edition of Iceland Explorer. After the bold and brave prediction of

no snowflakes in the month of September and being correct by the way, we will once again, step out smartly, and tell you that there is a 100% chance of some snow before the Christmas edition of the Explorer. That edition by the way will be out on November 22nd, the day before Thanks-giving.

If by some chance I am wrong and there is no snow before Thanksgiving Day, then trust me, you will have a lot to be thankful for. Oh, and by the way, the snow to which we refer is a coating of snow on the ground here in Reykjavik. We are well aware of the new snow that fell in the mountains on October 1st. Snow in the mountains doesn't count but it is pretty isn't it??

Here are the sunrise and sunset tables as we head into winter. We begin our list on October 10th, the release date of the magazine. On that day we have 10 hours and

21 minutes of daylight. We end with November 22nd, the day before Thanksgiving. On that day we are now down to 5 hours and 51 minutes.

Day & Date:	Sunrise:	Sunset:
Tues, Oct 10th, 2000	8:06 AM	6:27 PM
Fri, Oct 13th, 2000	8:15 AM	6:17 PM
Wed, Oct 18th, 2000	8:30 AM	6:00 PM
Mon, Oct 23rd, 2000	8:45 AM	5:43 PM
Sat, Oct 28th, 2000	9:00 AM	5:26 PM
Tues, Oct 31st, 2000	9:10 AM	5:17 PM
Mon, Nov 6th, 2000	9:30 AM	4:58 PM
Sat, Nov 11th 2000	9:45 AM	4:42 PM
Thu, Nov 16th, 2000	10:02 AM	4:28 PM
Wed, Nov 22nd, 2000	10:21 AM	4:12 PM

Start looking for the NORTHERN LIGHTS in October. They are out there somewhere. Even the smallest displays are fascinating, but if you just happen to be in the right place at the right time on a cool, calm night, some of the displays can be awesome. Sure, it continues to get colder in October and November, but it doesn't get anywhere near as cold as some of the rumors you hear from the people who have never been here. October is the "wettest" month of the year in Iceland. Just hope the wet isn't white. Here are the stats.



OCTOBER:

Ave Temp:	41°F or +5° C
High Temp:	57°F or +14°C
Low Temp:	18° F or -8° C
Ave Wind:	14 Knots or 16 Mph
Max Wind:	68 Knots or 78 Mpl
Ave Rainfall:	5.2 Inches
Max Rainfall:	17.4 Inches
Ave Snowfall:	2 Inches
Max Snowfall:	12 Inches

Comfortably Crispy & Cool Mild & Magnificent OUCH! Itty Bitty Breeze Frosty Fall Freeze Puddle here, Puddle there, Pools of water everywhere See, a piece of cake A frosty foot of cake

NOVIEMIBIEIR:

Ave Temp:	36° F or + 2° C
High Temp:	52° F or +11°C
Low Temp:	13° F or - 11°C
Ave Wind:	15 Knots or 17 Mp
Max Wind:	72 Knots or 83 Mp
Ave Rain:	4.8 Inches
Max Rain:	12.3 Inches
Ave Snowfall:	9.2 Inches
Max Snowfall:	34 Inches

Milder than Maine
Warmer than Washington
Cold as Colorado
h Can you handle this?
O.K... So try this !!
In showers over hours
Showers in a bucket
Great for a snowman
Shovel this !



Parting Shots... ...heard Round the World

This short story could also be titled, WE GET LETTERS". But, the facts are that while we do indeed get some of the most interesting mail from people around the world either at the magazine or the tour company inquiring about Iceland, the best of the comments seem to come when we are out in other countries doing presentations. All of these questions were actually asked. Here are some of the answers we got, some answers we gave and in a couple of places answers we wish we had given ..



From Rome, Italy:

Question: How long would it take to meet a

blond Icelandic woman?

Probably seconds after boarding Answer:

your Icelandair flight

Question: What would I say to her?

Answer: Hello, might be a good

"Icebreaker" ...

From Grand Island, Nebraska

Question: Is Iceland near anything? Yes we are right on the water. Answer:

Question: Can we swim up there?

I suppose so, but this time of year there should be plenty of seats available on the airplane.

Answer:

FROM SOUTH YARMOUTH, MASS.

From Liverpool, UK

Question: How do you get around, like what is the form of transportation there?

Answer: We walk, most drive, several take the bus. that sort of thing.

QUESTION: YOU SAID WE WILL BE ON A BUS TOUR IN ICELAND?

YES, AND ON SOME OF THE MOST MODERN COACHES AVAILABLE. QUESTION: HOW LONG DOES IT TAKE TO GET TO ICELAND ON THE BUS?

> (From the same presentation) Our Question to the Audience

Question: Does anyone here know exactly where Iceland is? (Four hands go up out of 22)

Oh yes! It's right near the North Pole just up 1st Answer: above Greenland

and Answer: No that's not right, it's just off Canada, you

can drive there.

Unknown source:

Question:

When do the Northern Lights come on?

Answer:

Every other Tuesday.

Question:

Where do I look to see them?

Answer: UP From Albany, Georgia - by E-Mail

Question: What kind of food do you all eat there?

Would I like it?

From Los Angeles:

Question:

How much of Reykjavik was destroyed in the earthquakes this year? I've heard rumors that the capital was devstated.

Answer:

We heard the storues too but there was about as much shaking as there is on an average Saturday night. Everything is still standing

Answer: Well, some of us enjoy an occassional shark. a horsesteak, sheep-head, and something called "skata" during festivals or at certain times of the year at specific holidays.

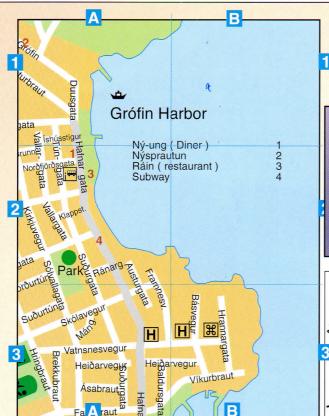
But if we aren't home cooking grits and cornbread, we go to McDonald's, Subway, Dominos, Kentucky Fried

Chicken, whatever.

FROM SOUTH AMERICA:

QUESTION: ARE THERE VOLCANOES ERUPTING ALL THE TIME THERE?

I JUST CHECKED OUSIDE. . NOT RIGHT AT THE MOMENT, ANSWER: BUT WE 1.1. SEE WHAT WE CAN DO AFTER YOU ARRIVE



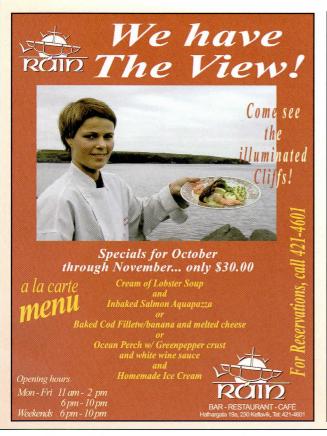
KEFLAVIK

All travelers begin their journey to Iceland right here as it is the home of the ultra-modern Keflavik International Airport. In town you'll find the beautiful Icelandair Flug Hotel with all the ammenities one could want. There are lots of great restaurants as well in Keflavik along with some really great shopping.

Check out Keflavik.









Looking Over Reykjavik without Leaving the Ground a photo essay of Icelands Capital Photography by: Rafn Sigurbjornsson These photographs and the prints on our website gallery may be ordered by E-Mailing our website www.explorer.is

Discover Iceland dot com

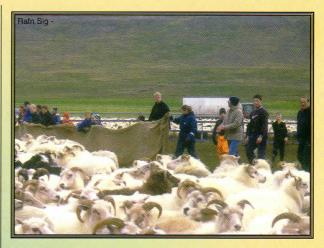
world. So the next very obvious question would be, what could that possibly mean for a place like Iceland? The answer will surprise you unless you've been here once, then it would be obvious. Iceland is right in the middle, perhaps even closer to the top of fascinating places around the world to "discover"



nter, www.discovericeland.com Now perhaps the ultimate and certainly the only tool you need to plan and even book right from your home, a fascinating visit to the land of Ice and Fire.

Iceland is now available to inter-net users around the world. www.discovericeland.com is an all around information and booking service for the travel and tourism industry. The service offers comprehensive general information about Iceland and detailed information about all kinds of services on offer. For example, it allows you to search for specific information and book those services such as accommodation, tours and car rental. You then may pay with a credit card and receive confirmation all from the comfort of your home or right at the office. Once you arrive in Iceland, you can use the site for last minute bookings you might decide on and perhaps some very special last minute offers. Whether your looking for a suite at a luxury hotel or basic accommodations at a bed and breakfast, you'll find it on www.discovericeland.com . Book excursions to many of Iceland's natural wonders, find places to shop, a favorite style of restaurant, an exhibition in art or sculpture or just general information. It's now all right there at your fingertips, again right from your living room or office.





piscover Iceland is as they say, a very "user friendly site." If you know what you're looking for, a map, a hotel, a specific attraction, whatever, you can search the database by simply entering your selected criteria. Try one of the editorial buttons and receive a selection of places of interest, high points on the cultural scene, or traveling ideas. If you need particular advice or perhaps your choosing accommodation for a short break, you can simply email the site at discover@di.is and there will be a real live person available to help you with your request.



The site is updated regularly, both by the discover Iceland staff and a very unique feature, by the actual service providers themselves. That simply means that only the very latest information on just about everything Iceland has to offer such as prices, events and news are just waiting for you to see.

Iceland Explorer Tours for example has entered into an agreement with Discover Iceland. Each time we update our offers, discover Iceland will get them instantly as well. The idea is that you will always be constantly up to date with everything everyone has to offer

iscover Iceland, connects customers around the world with sales agents in Iceland through it's comprehensive database services. The latest technology combined with the latest information continuously assures today's traveler an accessible, easy to use service for anyone planning anything from a great vacation to an important convention or business trip to Iceland, now or in the future.

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